

What is covered on our Start Your Own Business Courses ?

*Accounting:

Basic Principles of Book-keeping (including examples): Books of first entry etc.
Practical Cash Flow exercise
Self Assessment, Tax Returns, VAT, PRSI. Form filling
Accounting for Employees (including Tax Deduction Card Question & Answers
Basic run through of the Official Revenue Guide to Start Your Own Business.

Enterprise Skills:

Characteristics of Entrepreneur, Innovation, Decision Making,
Creative Thinking, SWOT Analysis,
Idea Generation

Legal Formation:

Formation of Company, Sole Trader, Partnerships, Co-Operatives
Legal procedures, Employment Legislation

General:

Franchising
Guest Speakers
Grants & Funding Sources
Patents, Insurance
Support Agencies
Stress & Time Management

*Marketing:

Building Marketing information, Selecting target markets; Costing &
Pricing, Understanding Features & Benefits, Size of the Market,
Trends, Selling, Advertising, Press Releases, Public Relations

* Case Studies